Identification and location Australian Estates wool store Name of Place: Other Name Address 47 Sunshine Road Footscray West Place Identifier 20248 Heritage Significance regional Creation date(s): 1941 c. Map (Melway) 41 G5 **Boundary description** The extent of the current allotment Local Government Area: City of Maribyrnong Ownership Type Private Description Site Type: warehouse **Physical Description** A four story brick structure with sawtooth roof lighting the top sampling floor which has a mansard roof styled parapet as a distinguishing feature along with bold lettering proclaiming the company name and the function of the building now defaced by the new operators plastic sign. Mock balconies with wrought iron railings and steel lattice over window openings add further touches of distinction. The very large building was located to take advantage of the adjacent Tottenham railway sidings, and a siding constructed to serve this and the adjacent Elders Smith wool store. Condition In good condition Integrity substantially Intact. The sign is the only apparent alteration Context In an area of several large industrial complexes (including the adjacent Goldsborough Mort wool store. **Threats** none known, although demolition was proposed about a decade ago.

History

Constructed in about 1940 for the major Wool brokers and stock and station agents, Australian Estates, the wool store was provided with a siding from the Tottenham rail yards, completed in 1941 to serve this and the neighbouring wool store. In 1947 these wool stores were described as the most modern in Australia and were taking wool from farmers throughout Victoria and the Riverina District of New South Wales. Recently the building has become the base for several smaller wool brokers including the Australian Wool Commission and Watswool Pty. Ltd.

Thematic context

Australian Principa	Theme	Marketing & Retailing			
PAHT Subtheme:	Marketing of	f produce	Local	Theme	Warehousing exports

Cultural Significance

The Australian Estates wool store is of regional historical and architectural significance, as one of the largest single wool store buildings in Victoria built on a grand scale with considerable architectural refinement. It represents a peak of pastoral development when Australia rode on the sheep's back and the culmination of the architecturally elaborate wool store designs, subsequent stores becoming bland clear span and tilt-slab sheds. The location on the fringe of Melbourne and in proximity to the railway and the connecting siding demonstrates its dependence on transport connections. The wool industry has played a significant role in the development of Victoria and Australia, and wool stores have been one of the most prominent building types in Melbourne's West. (Criterion A4)

The building also relates to the Australian Estates Company, an influential agricultural finance and agency corporation. Architecturally this building represents the epitome of wool store design with the functional married seamlessly to the decorative. (Criterion F1)

Comparative Examples

The Younghusband wool store provides the immediate precedent for this freestanding architecturally embellished type while the adjacent Goldsborough Mort Store is a similar contemporary example. The brick and bluestone stores of the CBD represent a quite different design tradition.

Recommendations

Heritage Victoria Register No					
Heritage Victoria Register 110					
Register of the National Estate Recommended					
nal Trust Register Recommended					
Other Heritage Listings WRIHS					
Planning Scheme Protection Recommended					
External Paint Controls Apply? Yes					
Internal Alteration Controls Apply? No					
Tree Controls Apply? No					
Included on the Victorian Heritage Register under the Act No					
Are there Outbuildings or Fences not Exempt?					
Prohibited Uses may be Downitted?					

Recommendations

Significance and the cited fabric or contributory elements.

To conserve and enhance the significant elements of the place.

To conserve and enhance the public view of these elements.

To conserve and enhance the visual relationships between the contributory elements.

To ensure that new or altered elements within the place are visually recessive and related to the contributory elements.

To encourage continuation of the original use of the place.

Australian Heritage Commission Criteria

A4 Importance for their association with events, developments or cultural phases which have had a significant role in the human occupation and evolution of the nation, state, region or community.

The wool industry has played a significant role in the development of Victoria and Australia, and wool stores have been one of the most prominent building types in Melbourne's West

F1 Importance for their technical, creative, design or artistic excellence, innovation or achievement.

Architecturally this building represents the epitome of wool store design with the functional married seamlessly to the decorative.

Documentation

References

Forging Ahead

V/Line sidings records.

Data recording

Assessed By

Gary Vines

Assessed Date: 1/3/2000