City of Geelong Urban Conservation Study Locally Significant Sites

This sheet should be read in conjunction with Graeme Butlet & Associates, Geelang City Urban Conservation Study, Vol. 1-5, 1991.



26 Mercer Street

History

Prior to 1894 the rate books do not provide a clear indication of the ownership of this property. In 1894 Harry Potter, the registered ratepayer operated a bakery business from this address. The dwelling was described as a two storey seven room, brick shop with wash house and stables. Over the years this property has passed through the hands of many different owners and occupiers.

Description

26 Mercer Street is a double storey brick and render Victorian building with a large verandah over the footpath. The building is semi-detached and features an unusual parapet with a central recessed pediment element, as well as large decorative scrolls, a heavy cornice and eaves brackets. The first floor has double hung sash windows with slightly protruding architraves and rendered quoining to both sides of the facade. The ground floor has been substantially altered and the facade consists of tiled walling and large glass shop front windows. The recently constructed verandah has timber posts and signage on the fascia and features a pediment section to match the element on the parapet above. Other details include a tall corbelled brick chimney and a string line above the canopy to mark the first floor.

Significance

26 Mcrcer Street has architectural significance at a local level. It is a representative and reasonably intact example of Victorian commercial architecture in the Geelong region. The building retains characteristic siting, form and unusual parapet details to the first floor. Other notable features include large scrolls, a heavy cornice, brackets and window openings. The ground floor shop fronts have been substantially altered.