#### City of Geelong Urban Conscription Study Locally Significant Sites

This sheet should be read in conjunction with Graeme Butler & Associates. Geelang City Urhan Conservation Study, Vol. 1-5, 1991.



# Lord Nelson Hotel 7-21 Bellerine Street

#### History

According to information supplied by the Geelong historian Ian Wynd on 19 May 1995, a hotel has continually occupied this site since 1849. From about 1877 the names Nelson, Nelson Family and Lord Nelson began to be commonly used to identify the hotel. In 1924 the property was owned by Hodges Brothers, a Brewery firm located in Geelong West, and valued at 120 pounds. In the following year Thomas and Mary House became the official licensees of the business which was now owned by the Carlton Brewing Company and valued at 200 pounds. This significant increase in valuation indicates the hotel was re-built during the course of the year. Carlton and United retained ownership until after the Second World War. In recent years the property has passed through the hands of several different owners and licences.

#### Description

7-21 Bellerine Street is a double storey rendered brick parapet building with a high degree of integrity. It retains a 1920s facade, a stucco parapet raised in the recessed central bay on both facades, and features typical 1920s simplified classical idioms including a pediment with an entablature, large dentils and the original signage. Double hung sash windows of Victorian proportion decorate both the ground and first floor facades and have unusual mouldings to the sills on the first floor. The spandrels between floors are detailed and emphasize the gentle verticality suggested by the piers between the windows. A subtle moulded string line wraps around the facades. The rear walls of the building are red brick and the roof is a terracotta tiled hip. The building is sited on a prominent corner location and is a highly visible part of the streetscape.

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#### Significance

The Lord Nelson Hotel at 7-21 Bellerine Street has architectural and historic significance at a local level. The building is a representative example of 1920s commercial architecture and has a high degree of integrity. The structure retains characteristic siting, form and simplified classical details as well as incorporating changes in 1938. Notable details include the decorative parapet with entablature, pediment and signage, and double hung sash windows. The building is sited on a prominent corner location and is a highly visible part of the streetscape. The Hotel has historical associations with the Carlton Brewing Company, and is on a site which has been continually used as a hotel since 1849.