

PLACE NAME: STRACHAN, MURRAY, SHANNON WOOLSTORES COMPLEX
LOCAL GOVERNMENT AREA CITY OF GEELONG

ARCHITECTURAL HISTORY (References)

STYLE OR PERIOD: Austere Classical Revival
ARCHITECT(S)/DESIGN ORIGIN: Seeley and King (1900)
Reference: Tombs and Durran (1906)

BUILDER:
Reference:

PRINCIPAL ARTISANS/ARTISTS/TRADES
Reference:

TENDER NOTICE:
Reference:

DATE(S) OF CONSTRUCTION 1889, 1896, 1898, 1900, 1906,
Reference: 1925.
Refer bibliography

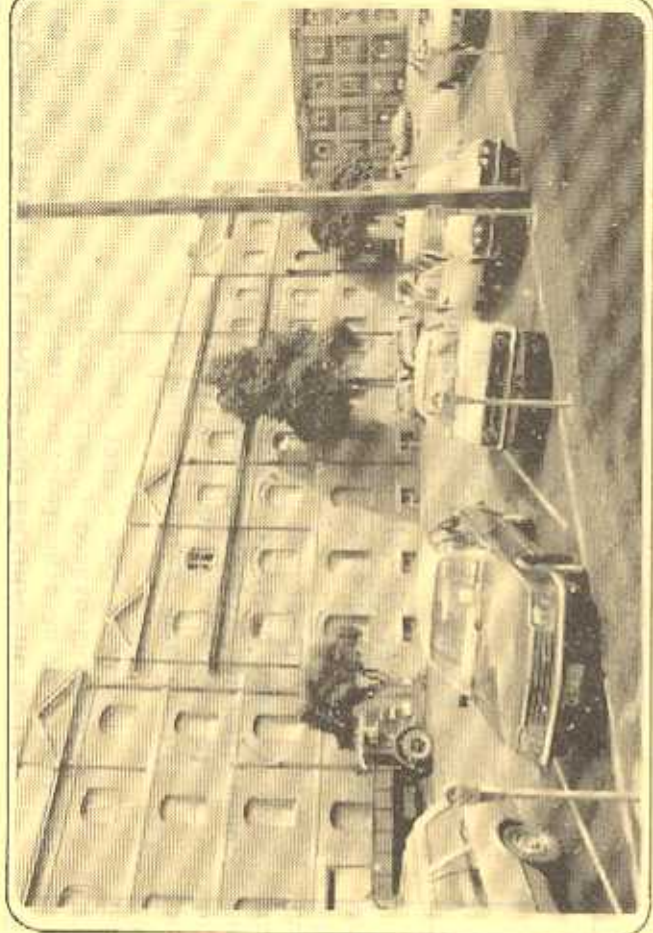
ESTIMATE/CONTRACT VALUE

SUBSEQUENT WORKS/ALTERATIONS/ADDITIONS
The Strachan woolstore complex has been systematically redesigned from 1840-1925 and many alterations have been effected. The facades of the buildings have been consistently treated from 1889-1925.

ORIGINAL OWNER(S)/OCCUPANT(S) J.F. Strachan

SUBSEQUENT SIGNIFICANT OWNERS/OCCUPANTS
The history of company ownership is included in Selenitsch, A., "Geelong Woolstores", 1967.

OTHER NOTES J.F. Strachan's board store erected 1940 stood on the corner of Moorabool Street and Brougham St. (formerly Corio Terrace).



NEGATIVE FILE:

<input type="checkbox"/>	Australian Heritage Commission Register of National Estate	<input checked="" type="checkbox"/>	Historic Buildings Preservation Council Register No. 5886
<input type="checkbox"/>	National Trust of Aust. (Vic) Classified/Recorded File No.	<input checked="" type="checkbox"/>	Geelong Regional Commission Register No.

IDENTIFICATION DATA

PLACE NAME Strachan Murray Shannon and Company Woolstores
ADDRESS 95-97 Mabop St
Corner Moorabool Street & Brougham Street, Geelong.

LOCAL GOVERNMENT AREA City of Geelong
TITLE INFORMATION

MAP REFERENCE

PRESENT USE Woolstores (Vacant)
PRESENT OWNER/LESSEE Perron Investments P/L
ADDRESS 46 The Terrace, PERTH TELEPHONE

PLACE NAME STRACHAN, MURRAY, SHANNON WOOLSTORES COMPLEX
LOCAL GOVERNMENT AREA CITY OF GEELONG

DOCUMENTATION REFERENCES AND BIOGRAPHIC NOTES

Aitken, Richard "Edwardian Geelong : An Architectural Introduction", Deakin University, Geelong, 1979 - pp. 70-71.

Selenitsch, Alex. "Geelong Woolstores" History of Australian Architecture, School of Architecture, University of Melbourne, 1967; includes detailed history and illustrations, pp. 19-21.

Strachan, G.L. The History of Strachan and Company Limited, 1965, pp. 11-14.

Vidler, E.A. The Book of Geelong, Franks & Co., Geelong, 1897.

n.a. Geelong Past and Present, Franks & Co., Geelong, 1891.

Strachan, H.M. Some Notes and Recollections, Melbourne, 1927.

Geelong Historical Records Centre, photograph 1877.

Brown, P.L. James Ford Strachan (1810-1875) in Pike, Douglas (ed.) Australian Dictionary of Biography N.V.P. Melbourne 1967, p. 492.

The development of the Strachan and Co. site from 1840-1925 is exhaustively treated in Selenitsch's "Geelong Woolstores" with illustrations of various stages of construction clearly illustrated in Figs. 45-51. (Sources of all illustrations is noted).

Only the facade survives intact in 1986.

CITATION The Strachan, Murray, Shannon and Company woolstores stand at the corner of Moorabool Street and Brougham Street, Geelong, on the site upon which pioneer merchant James Ford Strachan constructed his first bonded store in 1840, the first stone building in Geelong. Systematically developed as the wool industry expanded, this four storey brick complex is stylistically unified from the 1839 section onwards to present an impressive austere Classical Revival structure of great streetscape and precinctual impact. The Company premises have been associated with the wool industry since 1840. The interior spaces are traditionally designed and the construction system typical of the period.

SIGNIFICANCE OF PLACE

- Its creative and/or technical accomplishment.
- Its demonstration of a way of life, custom, process or function no longer practised.
- In danger of being lost or of exceptional interest.
- Its strong association with an important figure or figures, development, or cultural phase.
- Its townscape and/or landscape value.
- Its scarcity value.

SIGNIFICANCE

- LOCAL REGIONAL STATE NATIONAL WORLD

CONDITION

- EXCELLENT GOOD FAIR DETERIORATED RUINS

INTEGRITY

- HIGH LOW ALTERED DAMAGED

RECOMMENDATIONS: PROTECTIVE MEASURES

Geelong Regional Commission Register
 Australian Heritage Commission Register of the National Estate.

DOCUMENTATION - Allan Willingham, Architect, 151 McKean St., North Fitzroy. 3068. Tel: 03 489 8492.

SIGNATURE.....**DATE**.....