

PLACE NAME: "ROSEBANK"

LOCAL GOVERNMENT AREA CITY OF NEWTOWN

Sheet 350

ARCHITECTURAL HISTORY (References)

STYLE OR PERIOD: Italianate.

ARCHITECT(S)/DESIGN ORIGIN: Unknown.
Reference:

BUILDER:
Reference:

PRINCIPAL ARTISANS/ARTISTS/TRADES
Reference:

TENDER NOTICE:
Reference:

DATE(S) OF CONSTRUCTION Original single storey stone
Reference: house c 1850's, two storey section c 1873.
National Trust of Australia (Victoria).
ESTIMATE/CONTRACT VALUE

SUBSEQUENT WORKS/ALTERATIONS/ADDITIONS

The original (1850's) single storey section has been demolished. A galvanised iron workshop has been constructed adjacent to the two storey section. A modern portico has been erected over the front door.

ORIGINAL OWNER(S)/OCCUPANT(S) Isaac Westcott (1850's)

SUBSEQUENT SIGNIFICANT OWNERS/OCCUPANTS

Alexander Gray purchased the property c 1860.
1937 - Purchased by A. Austin Gray
1941-64, Albion Woollen Mills, 1964, Winter & Taylor.
OTHER NOTES

NEGATIVE FILE:

☐

Australian Heritage Commission
Register of National Estate

☐

Historic Buildings Preservation Council
Register No.
File No.

☒

National Trust of Aust. (Vic)
Classified/
File No. 1347.....

☒

Geelong Regional Commission
Register No. 398.....

IDENTIFICATION DATA

PLACE NAME "Rosebank"

ADDRESS 510 Barwon River, off LaTrobe Terrace
Chilwell 3220

LOCAL GOVERNMENT AREA City of Newtown.
TITLE INFORMATION

MAP REFERENCE _____

PRESENT USE Part of Industrial Complex.

PRESENT OWNER/LESSEE John McCann Pty. Ltd.

ADDRESS Cavendish Street,
Geelong 3220

TELEPHONE _____

PLACE NAME "ROSEBANK"

LOCAL GOVERNMENT AREA CITY OF NEWTOWN

DOCUMENTATION REFERENCES AND BIOGRAPHIC NOTES

National Trust of Australia (Victoria), File No. 1347.
Notes on the history of "Rosebank" by P.L. Brown, 1961,
and A.A. Gray, 1967.

CITATION

The two storey brick and stone house, "Rosebank", in LaTrobe Terrace South at Chilwell, Geelong, was apparently erected in two stages as a single storey stone house of four rooms for Isaac Westcott. Alexander Gray purchased the property c 1860 and constructed extensive two storey Victorian Italianate style additions c 1873.

Subsequent demolition of the single storey wing, alteration of the entrance portico and annexation of the garden landscape settings has destroyed the integrity of "Rosebank", a forlorn structure incongruously located in a recent industrial building complex.

SIGNIFICANCE OF PLACE

Its creative and/or technical accomplishment.
Its demonstration of a way of life, custom, process or function no longer practised,
in danger of being lost or of exceptional interest.
Its strong association with an important figure or figures, development, or cultural phase.
Its townscape and/or landscape value.
Its scarcity value.

SIGNIFICANCE

CONDITION

☐ EXCELLENT ☐ GOOD ☐ FAIR ☒ DETERIORATED ☐ RUINS

INTEGRITY

☐ HIGH ☒ LOW ☒ ALTERED ☒ DAMAGED

RECOMMENDATIONS: PROTECTIVE MEASURES

Not recommended for listing on the Geelong Regional
Commission Register

DOCUMENTATION — Allan Willingham, Architect, 151 McKean St.,
North Fitzroy. 3068. Tel: 03 489 8492.

SIGNATURE.....DATE.....

NEWTOWN URBAN CONSERVATION STUDY. - 'C' CITATIONS. Ref: 83

Richard Peterson Architect & Conservation Consultant. Daniel Catrice Historian 1996.

NAME: Collins Bros. Pty. Ltd., Woollen Manufacturers.

ADDRESS: 510 Latrobe Terrace.

USE: Vacant. Previously Universal Media Group. Advertising and Graphic Design.

PREVIOUS USE: Woollen Mill

CONSTRUCTION DATE: c1910?

SOURCE: Visual & 1

ALTERATIONS/ADDITIONS:

DATE: 1934

SOURCE: Visual & 1

DESIGNER:

BUILDER:

CRITERIA: H1, H2; Ar1, Ar3

HISTORIC THEME: 4.3

DESCRIPTION: **STYLE:** Edwardian

STORIES: 2

DETACHED.

MATERIALS: **WALLS** Brick

ROOF Iron?

STRUCTURE Lb

CONDITION: Excellent. **INTACTNESS:** Very good. **THREATS:** Traffic, vacancy.

SIGNIFICANT INTACT ELEMENTS:

FACADE. VERANDAH. VERANDAH DECORATION. WALL DECORATION. DOOR.

WINDOWS. PAINTWORK SCHEME. SIGN. UNPAINTED FINISH. FENCE.

SIGNIFICANCE:

TYPE: HISTORICAL. ARCHITECTURAL.

LEVEL: LOCAL.

DESIGNATION EXISTING: PLANNING SCHEME.

RECOMMENDED CONTROL: PLANNING SCHEME.

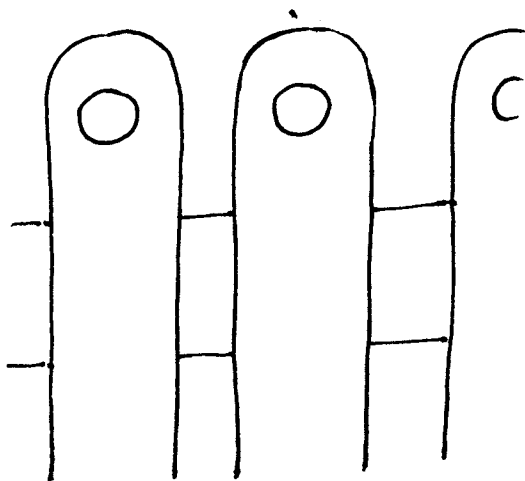
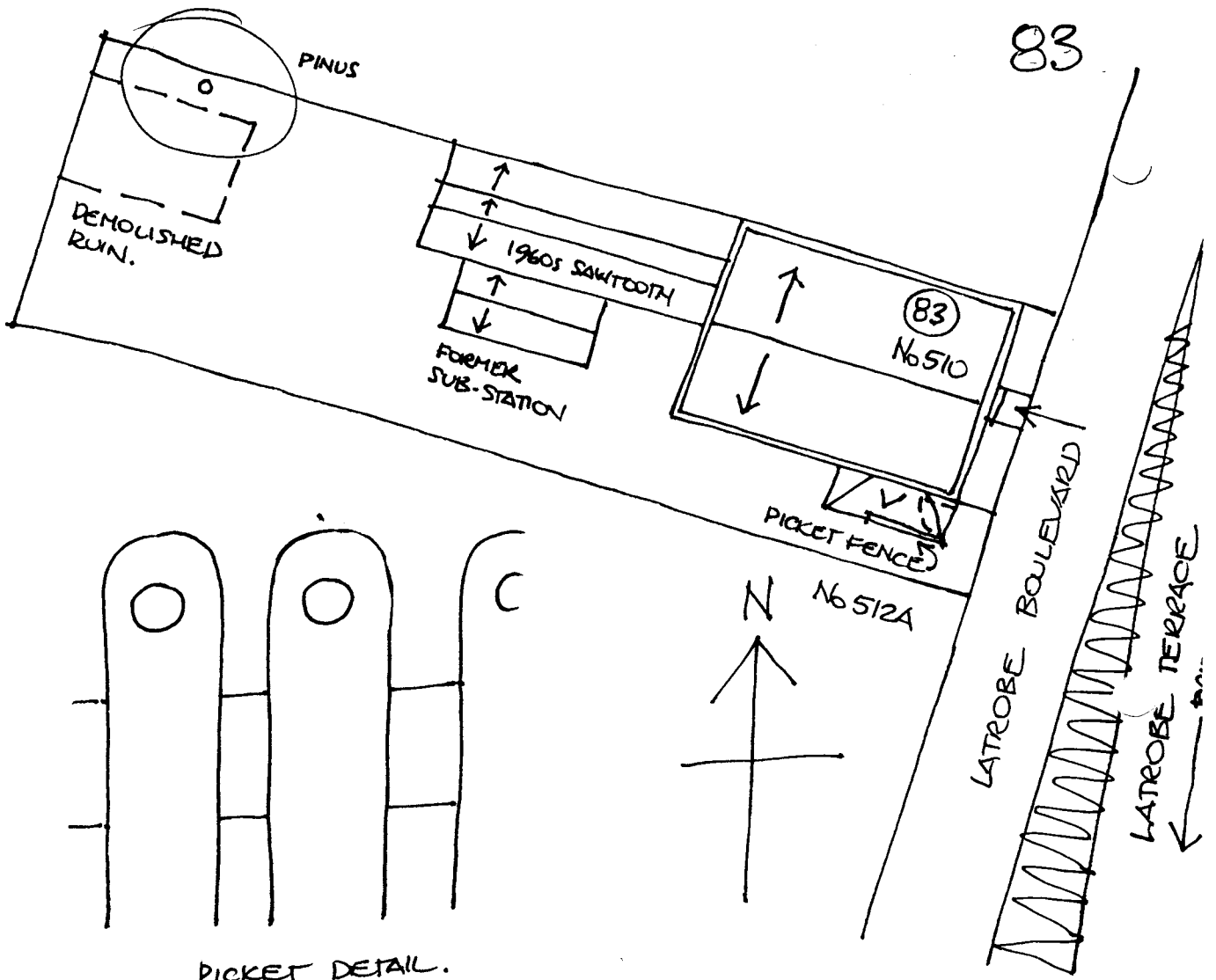
GRID REF:

SURVEY: RP

DATE: 5.5.96

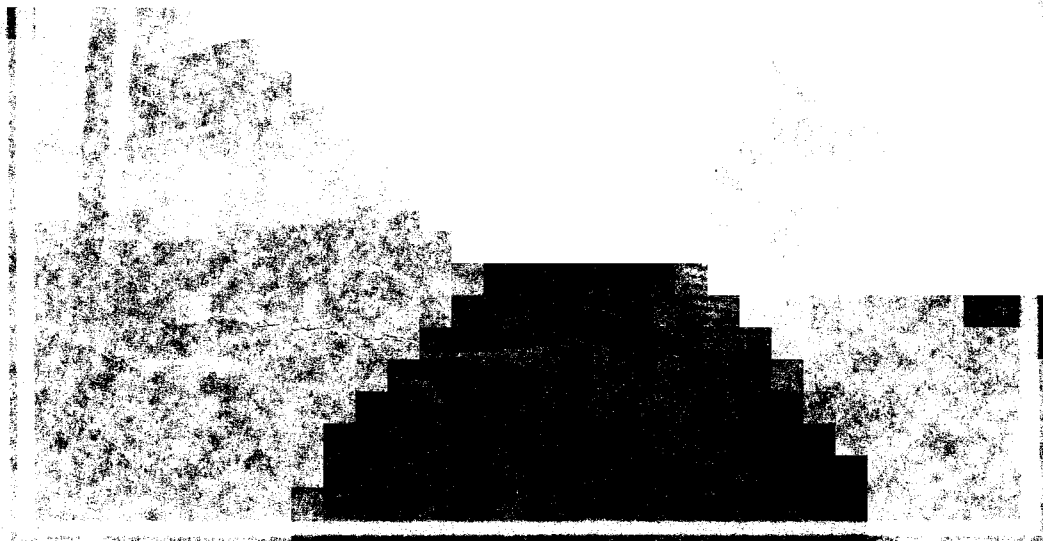
NEGS: 4.16





PICKET DETAIL.

RP. 5.96. NTS.



VISUAL DESCRIPTION: A two-storey symmetrical red brick industrial building with later two-storey additions. The ground floor is Edwardian, with an Early Modernist first floor. The three-bay front is divided by flat piers, becoming semi-octagonal section over window-head height on foliate corbels. Windows (one with Art Nouveau influenced leadlight in the upper sash) have arched transoms. There is an unusual nine-panel door and knocker. The 1930s first floor has manganese brown bricks and a sign with good sans-serif Johnson block letters in a recessed panel.

Steps are bluestone. At left is an Edwardian timber verandah with an arched palisade valence and a picket fence at one side. Behind is a 1930s detached two-storey gable-roofed sub-station and a 1960s saw-toothed two storey addition. At the rear of the site is a demolished building site and a large *Pinus*.

COMPARATIVE ANALYSIS: Comparable to: Geelong R.S. & S. Woollen Mill. Ref: 131.

SIGNIFICANCE: Collins Bros. Pty. Ltd., Woollen Manufacturers is a two-storey brick factory, the ground floor Edwardian built in 1910 and the first floor Early Modernist built in —. It is architecturally significant locally as representative of industrial building of both of these styles, with particular interest in the Edwardian decoration, Modernist signage and the mature tree. It is historically significant as the representative embodiment of industrial practice and the woollen processing industry in particular in Newtown, before the Second World War.

INTACTNESS: Very good.

CONDITION: Excellent. Now unoccupied.