

HISTORIC PLACES DOCUMENTATION SHEET

Geelong Regional Commission

Sheet 166

PLACE NAME: DENNYS, LASCELLES WOOL WAREHOUSE

LOCAL GOVERNMENT AREA CITY OF GEELONG

ARCHITECTURAL HISTORY (References)

STYLE OR PERIOD: Victorian Industrial

ARCHITECT(S)/DESIGN ORIGIN: Jacob Pitman, Geelong,
 Reference: Architect up to basement. Jonathan Coulson,
 Ballarat, Architect for superstructure.
 Illustrated Australian News, 10th September, 1872

BUILDER:
 Reference:

PRINCIPAL ARTISANS/ARTISTS/TRADES
 Reference:

TENDER NOTICE: Geelong Advertiser, 1st August, 1871,
 Reference: basement

DATE(S) OF CONSTRUCTION 1871/72
 Reference: Geelong Advertiser, 7th September, 1871

ESTIMATE/CONTRACT VALUE

SUBSEQUENT WORKS/ALTERATIONS/ADDITIONS

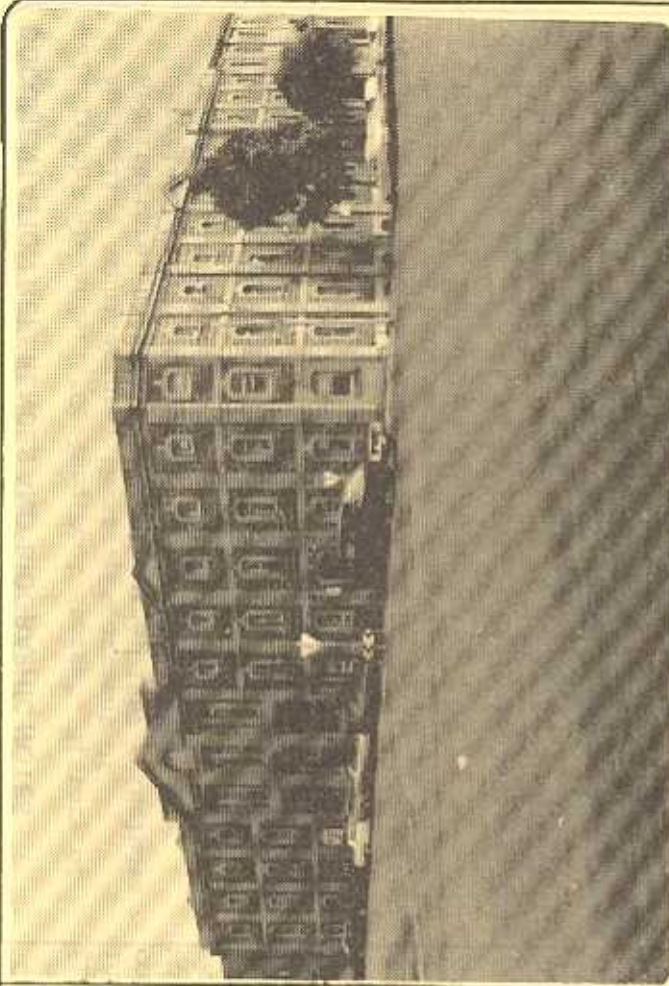
Extensions made to Moorabool Street and Brougham Place

ORIGINAL OWNER(S)/OCCUPANT(S) C.J. Dennys & Co.

SUBSEQUENT SIGNIFICANT OWNERS/OCCUPANTS

Dennys, Lascelles & Co.
 Dennys, Lascelles, Austin & Co.

OTHER NOTES



NEGATIVE FILE:

<input checked="" type="checkbox"/> Australian Heritage Commission Register of National Estate	<input checked="" type="checkbox"/> Historic Buildings Preservation Council Register No. ...587..... File No.
<input checked="" type="checkbox"/> National Trust of Aust. (Vic) Classified/ Registered File No. ...1409.....	<input checked="" type="checkbox"/> Geelong Regional Commission Register No.10.....

IDENTIFICATION DATA

PLACE NAME Dennys, Lascelles Wool Warehouse
 ADDRESS 26 Moorabool Street
 Geelong 3220

LOCAL GOVERNMENT AREA City of Geelong
 TITLE INFORMATION

MAP REFERENCE

PRESENT USE Wool Warehouse
 PRESENT OWNER/LESSEE Geelong Regional Commission
 ADDRESS State Offices, TELEPHONE
 Cr. Fenwick & Lt. Malop Sts., Geelong, (052) 26 4500

PLACE NAME DENNYS, LASCELLES WOOL WAREHOUSE
 LOCAL GOVERNMENT AREA CITY OF GEELONG

DOCUMENTATION REFERENCES AND BIOGRAPHIC NOTES

Selenitsch, Alexander, "Geelong Wool Stores", History of Australian Architecture, thesis, Department of Architecture, University of Melbourne, 1967 - includes detailed history, photographs, measured drawings, original plans and extensive bibliography.

Illustrated Australian News, 10th September, 1872 - illustration of C.J. Dennys and Co. Woolstore, p. 201
News of the week, Geelong, 28th November, 1907, p. 3 illustration

Vidler, E.A., The Book of Geelong; Its People, Places, Industries and Amusements, H. Franks, Geelong, 1897, p. 15, including illustration

Geelong Advertiser, 1st August 1871, tender for excavations 7th September, 1871, tender for building, 15th September, 1871, results of tendering 18th July, 1872, description of building, 23rd August, 1880, tender for new warehouse, 22nd October, 1880, tender for new warehouse.

Strahan, Frank, Australian Dictionary of Biography, 6 Volumes. Pike, Douglas (Ed), Melbourne University Press, 1972, Volume 4, p. 54. Biography of Charles John Dennys (1818-1898).

Allen, Lovell, Sanderson, 'Dennys Lascelles Woolstores A Conservation Analysis', Geelong Regional Commission, 1986.

CITATION

The Dennys Lascelles Wool Warehouse was the first building in Victoria planned to facilitate storage, inspection and marketing of wool in one operation and upon completion was the second largest store in the colony. The warehouse regularly fenestrated and lit by additional roof skylights, was a model for later woolstores built throughout Australia and in London. C.J.Dennys was largely responsible for establishment and development of the wool marketing industry in Geelong and is a figure of significance in the history of settlement in Geelong. The woolstore, a basalt structure with cement rendered ornamentation, was erected for C.J.Dennys & Co, in 1872 to the designs of Jacob Pitman, Architect.

SIGNIFICANCE OF PLACE

- Its creative and/or technical accomplishment.
- Its demonstration of a way of life, custom, process or function no longer practised, in danger of being lost or of exceptional interest.
- Its strong association with an important figure or figures, development, or cultural phase.
- Its townscape and/or landscape value.
- Its scarcity value.

SIGNIFICANCE

- LOCAL REGIONAL STATE NATIONAL WORLD

CONDITION

- EXCELLENT GOOD FAIR DETERIORATED RUINS

INTEGRITY

- HIGH LOW ALTERED DAMAGED

RECOMMENDATIONS: PROTECTIVE MEASURES

Geelong Regional Commission Register
 Historic Buildings Council Register
 Australian Heritage Commission Register of the National Estate

DOCUMENTATION - Allan Willingham, Architect, 151 McKean St., North Fitzroy, 3068. Tel: 03 489 8492.

SIGNATURE..... DATE.....