

PLACE NAME: FORMER BROWN BROTHERS BRITISH AND FOREIGN WAREHOUSE
 LOCAL GOVERNMENT AREA: CITY OF GEELONG

ARCHITECTURAL HISTORY (References)

STYLE OR PERIOD: Industrial Prefabricated Structure.

ARCHITECT(S)/DESIGN ORIGIN: Tentatively attributed to Charles D. Young and Co., Edinburgh, iron building manufacturer on grounds of identical structural components with 'Corio Villa', Geelong, a known Young foundry structure.

PRINCIPAL ARTISANS/ARTISTS/TRADES:
 Reference:

TENDER NOTICE: Not recorded.
 Reference:

DATE(S) OF CONSTRUCTION: 1854
 Reference: Geelong Advertiser 2 November 1854.

ESTIMATE/CONTRACT VALUE

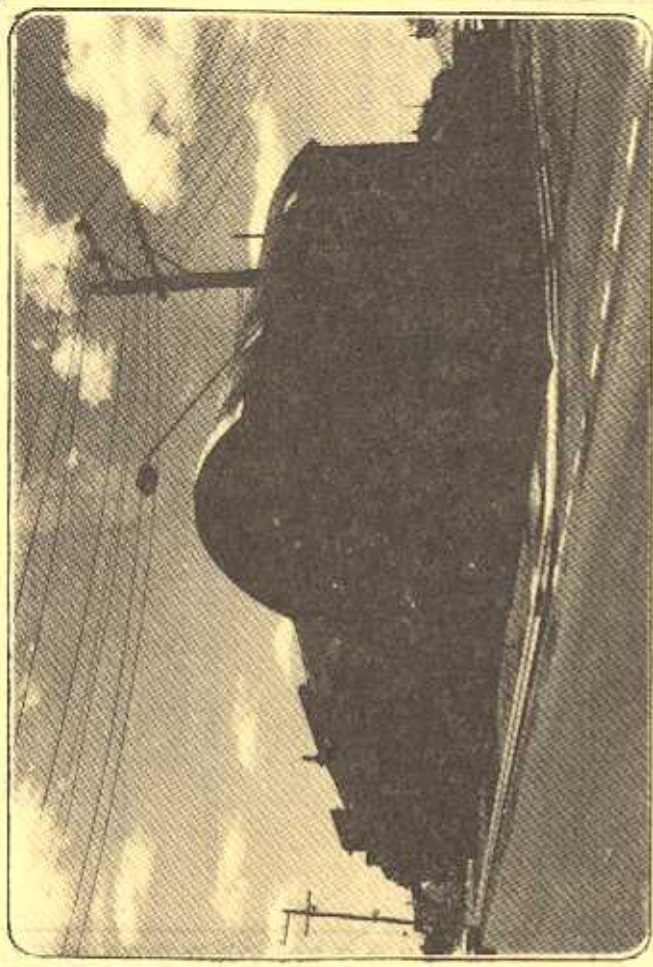
SUBSEQUENT WORKS/ALTERATIONS/ADDITIONS

The original ground floor shop front and part of upper storey superstructure has been removed and replaced with rendered brickwork. The original structure is largely preserved and parts of the interior on the first floor are intact, including wall paper sections.

ORIGINAL OWNER(S)/OCCUPANT(S)
 Warren Hastings Brown and George Brown.

SUBSEQUENT SIGNIFICANT OWNERS/OCCUPANTS

OTHER NOTES George and Warren Hastings Brown acquired the land on 16 September 1854 - details of Crown Grant and subsequent conveyances in P.F. AISO papers.



NEGATIVE FILE:

Australian Heritage Commission Register of National Estate

National Trust of Aust. (Vic) Classified/Recorded File No. 1058

Historic Buildings Preservation Council Register No. File No.

Geelong Regional Commission Register No. 238

IDENTIFICATION DATA FORMER BROWN BROTHERS WAREHOUSE
 PLACE NAME: IRON STORE
 ADDRESS: 17 - 19 Mercer Street, GEELONG. 3220

LOCAL GOVERNMENT AREA City of Geelong.
TITLE INFORMATION

MAP REFERENCE

PRESENT USE Warehouse, Secondhand/Disposals Store.
PRESENT OWNER/LESSEE A.J. Eyskine
ADDRESS 7 High Street, NEWCOMB. TELEPHONE(052)216824

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LOCAL GOVERNMENT AREA CITY OF GEELONG

DOCUMENTATION REFERENCES AND BIOGRAPHIC NOTES

Brownhill, W.R. A History of Geelong and Corio Bay
Wilke & Co., Melbourne 1955
pp. 331, 557 including illustration p. 331.

National Trust of Australia (Victoria) File 1068.
'Research into Iron Store Corner Mercer and Ginn Streets,
Geelong', September 1976.

Historic Buildings Preservation Council File G/2/17.

Geelong Historical Society
'Information Relating to the Prefabricated Iron Store'
P.F. Alsop. 6 September 1976 - Summary of research notes.

Geelong Historical Records Centre - Commercial Memento
Collection.
Invoice dated March 1859 - with illustration of building
as letterhead. 'Brown Brothers Importers and outfitters
104-106 Mercer Street'.
Illustration reproduced in Brownhill p.331.

Herbert, Gilbert, Pioneers of Prefabrication: The British
Contribution in the Nineteenth Century
John Hopkins University Press Baltimore
1978.
for a general history of prefabricated
iron buildings and particularly the work
of Charles D. Young and Co. pp. 159-161,
164-165.

CITATION The former Brown Brothers British and Foreign
Warehouse was manufactured as a prefabricated iron structure
by an unknown foundry and imported and erected in 1854 for
G. and W.H. Brown, importers and outfitters. Situated on
the corner of Ginn and Mercer Streets, Geelong, this two
storey iron structure clad with 5" pitch corrugated iron
contained Brown's shop and residence above. The facade
originally consisting of cast iron and timber components has
been altered. The upper segmental facade survives intact.
This iron building is principally of importance as a rare
surviving example of a once common industrialised building
type of the mid nineteenth century. It is of great
archaeological significance.

SIGNIFICANCE OF PLACE

- Its creative and/or technical accomplishment.
- Its demonstration of a way of life, custom, process or function no longer practised,
in danger of being lost or of exceptional interest.
- Its strong association with an important figure or figures, development, or cultural phase.
- Its townscape and/or landscape value.
- Its scarcity value.

SIGNIFICANCE

LOCAL REGIONAL STATE NATIONAL WORLD

CONDITION

EXCELLENT GOOD FAIR DETERIORATED RUINS

INTEGRITY

HIGH LOW ALTERED DAMAGED

RECOMMENDATIONS: PROTECTIVE MEASURES

Geelong Regional Commission Register
Australian Heritage Commission Register of the National Estate
Historic Buildings Council Register

DOCUMENTATION — Allan Willingham, Architect, 151 McKean St.,
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SIGNATURE DATE