Coles G J and Co Ld, Fancy Goods and Drapers, Collingwood store, 170-172 Smith Street, Collingwood

Heritage overlay: HO333

City of Yarra Property Number: 100325

What is significant?

The former Coles G J and Co Ld, Fancy Goods and Drapers, Collingwood store at 170-172 Smith Street, Collingwood was created in 1939 for Harry L Moss and has historical associations with G J Coles and Co. Ltd., as the major tenant. The place has a fair integrity to its creation date. Fabric from the creation date at the Coles G J and Co Ld, Fancy Goods and Drapers, Collingwood store is locally significant within the City of Yarra, compared to other similar places from a similar era.

How is it significant?

The Coles G J and Co Ld, Fancy Goods and Drapers, Collingwood store at 170-172 Smith Street, Collingwood is historically and architecturally significant to the locality of Collingwood and the City of Yarra.

Why is it significant?

The Coles G J and Co Ld, Fancy Goods and Drapers, Collingwood store former is significant as a Moderne style rendered façade, with some inter-war interior, assumed to be a Harry A Norris design.

It is symbolic of the first GJ Coles store in Victoria built on this site 1919, with the GJ Coles business sign imprint still visible on the parapet.

References:

Municipal rate books:

VPRS 377/P/000

City of Collingwood / Barkly Ward

Rate year/Rate no./Occupier/Owner/Description /NAV

1944/45; 72; G J Coles and Co Ltd, Merchants; Moss Harry L., A/C to Rural Meat Supply P/L, 31 Queens St Melbourne; 170/172 Smith St, Brick Shop; 688

1940-41; 71; G J Coles and Co Ltd. Merchants; Moss Harry L; 170/172 Smith St. Brick Shop; 688

1939-40; 71; G J Coles and Co Ltd. Merchants; Moss Harry L; 170/172 Smith St. Brick Shop; 688

1938-39; 68; G J Coles and Co Ltd. Merchants; Moss Harry L.; 170 Smith St. Brick Shop; 310; 69; G J Coles and Co Ltd. Merchants; Moss Harry L.; 172 Smith St. Brick Shop; 310; 69; G J Coles and Co Ltd. Merchants; Moss Harry L.; 170 Smith St. Brick Shop; 310; 69; G J Coles and Co Ltd. Merchants; Moss Harry L.; 172 Smith St. Brick Shop; 310; 69; G J Coles and Co Ltd. Merchants; Moss Harry L.; 170 Smith St. Brick Shop; 310; 69; G J Coles and Co Ltd. Merchants; Moss Harry L.; 172 Smith St. Brick Shop; 310; 68; G J Coles Pty Ltd; Moss Harry L; 170 Smith St. Brick Shop; 310; 68; G J Coles Pty Ltd; Moss Harry L; 172 Smith St. Brick Shop; 310

Melbourne or Victorian directories:

North side

1944-45; 170-172 Coles G J and Co Ld, Fcy gds and drprs

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1940; 170-172 Coles G J and Co Ld, Fcy gds and drprs 1935; 170-172 Coles G J and Co Ld, Fcy gds and drprs 1930; 170-172 Coles G J and Co Ld, Fcy gds and drprs

Other references:

IUCAR: 60, 67;