

## **Federal Trolley Truck Company factory/workshop, 153 George Street, Fitzroy**

Heritage overlay: HO334

City of Yarra Property Number: 256680

### **What is significant?**

The Federal Trolley Truck Company factory/workshop at 153 George Street, Fitzroy was created in 1920 for William Thomas Porta and has historical associations with firms like the Federal Bellows and Truck Co.. The place has a fair integrity to its creation date.

Fabric from the creation date at the Federal Trolley Truck Company factory/workshop is locally significant within the City of Yarra, compared to other similar places from a similar era.

### **How is it significant?**

The Federal Trolley Truck Company factory/workshop at 153 George Street, Fitzroy is architecturally significant to the locality of Fitzroy and the City of Yarra.

### **Why is it significant?**

The Federal Trolley Truck Company factory/workshop is significant as follows:

'This modest and simply detailed Inter War single storey industrial building, constructed in brick with a rendered façade, ...The plain rendered façade is highlighted by the addition of unusual corbelled brick decoration to the corners of the façade and the stepped parapet capping, and the raised metal signage at parapet level, which reads "Federal Trolley and Truck Co.'" (Wight 2001).

### **References:**

#### **Municipal rate books:**

VPRS 4301/P/0001

City of Fitzroy / East Ward

Rate year/Rate no./Occupier/Owner/Description /NAV

1944/45; 2248 ; Porta William Thos, Bellows maker; Porta William George, 430 George St; 153 George St, Brick Factory; 55

1940/41; 2272; Porta William Thos, Bellows maker; Porta William Thomas, 430 George St; 153 George St, Brick Factory; 55

1935/36; 2283; Porta William Thos, Bellows maker; Porta William Thomas, 430 George St; 153 George St, Brick Factory; 55

1930/31; 2283; Porta William Thos, Bellows maker; Porta William Thomas, 205 George St; 153 George St, Brick Factory; 60

1925/26; 2286; Porta William Thos, Bellows maker; Porta William Thomas, 205 George St; 153 George St, Brick Factory; 60

1920/21; 2284; Porta William Thos, Bellows maker, 16 Mitchell St, Northcote; Porta J. G.; 153 George St, Brick Factory; 60

1919/20; 2307; Porta Joseph Geo and William, Bellow makers; Porta J G; 153 George St, Brick Factory; 45

1918/19; 2309; Porta Joseph Geo and William, Bellow makers; Porta J G; 153 George St, Brick Factory; 45

1917/18; 2308; Porta Joseph Geo and William, Bellow makers; Porta J G; 153 George St, Brick Factory; 45

## City of Yarra Review of Heritage Precincts 2007

### Appendix 7

1916/17; 2310; Porta Joseph Geo and William, Bellow makers; Porta J G; 153 George St, Brick Factory; 45  
1915/16; 2313; Porta Joseph Geo and William, Bellows makers; Porta J. G.; 153 George St, Brick Factory; 45  
1910-11; 2323; Porta Joseph Geo and William, Bellows makers; Porta J. G.; 153 George St, Brick Factory; 40  
1905/6; 2333; Porta Joseph George, Bellows makers; Porta J. G.; 153 George St, Brick Factory; 40

### **Melbourne or Victorian directories:**

West Side 1930-40

1965 153 Federal Trolley and Truck Co hand truck mnfrs  
1961 153 Federal Trolley and Truck Co Truck mnfrs  
1960 153 Federal Bellows and Truck Co. truck mkrs  
1956 153 Federal Bellows and Truck Co. truck mkrs  
1955 153 Federal Bellows and Truck Co. bellows mnfrs  
1950; 153 Federal Bellows and Truck Co. bellow mnfrs  
1944/5; 153 Federal Bellows and Truck Co. bellow mnfrs  
1940; 153 Federal Bellows and Truck Co. bellow mnfrs  
1935; 153 Porta, W T bellows manfrs  
1930; 153 Porta, W T bellows manfrs  
1925; 153 Federal Bellows and Truck Co, Bellows mkrs  
1920; 153 Porta J G and W bellows makers  
1915; 153 Porta J G and W bellows makers

### **Other references:**

MMBW Detail Plan shows as vacant;

Wight 2001:

“This modest and simply detailed Inter War single storey industrial building, constructed in brick with a rendered façade, is somewhat at odds with the prevailing mid to late nineteenth century character of South Fitzroy, though it is quite a distinguished building in its own right. The plain rendered façade is highlighted by the addition of unusual corbelled brick decoration to the corners of the façade and the stepped parapet capping, and the raised metal signage at parapet level, which reads "Federal Trolley and Truck Co.”