**Statement of Significance**

The Slade sign appears to be important at the local level for its historic associations with the post war development of the City of Richmond (now incorporated in the City of Yarra) and as a continuum of the development of the garment industry in this quadrant of Richmond. The sign is also a part of a continuum of historic skysigns, of which the City of Yarra now has the major collection, and which mark out the industrial base of the City. This industrial base formed a substantive part of the national economy.

Criteria of Assessment (adopted by the Heritage Council).

To ascertain importance at local levelCity of Yarra should be substituted for the word Victoria:

CRITERION A

*The historical ‘importance, association with or relationship to Victoria’s/ City of Yarra’s history of the place or object*.

CRITERION B

The importance of a place or object in demonstrating rarity or uniqueness

CRITERION C

The place or object’s potential to educate, illustrate or Provide further scientific investigation in relation to Victoria’s/ City of Yarra’s cultural heritage

## CRITERION D.

The importance of a place or object in exhibiting the principal characteristics or the representative nature of a place or object as part of a class or type of places or objects.

### CRITERION E.

The importance of the place- or object in exhibiting good design or aesthetic characteristics and/or in exhibiting a richness, diversity or unusual integration of features

## CRITERION F.

The importance of the place or object in demonstrating or being associated with scientific or technical innovations or achievements.

### CRITERION G.

The importance of the place or object in demonstrating social or cultural associations.

## CRITERION H.

Any other matter which the Council considers relevant to the determination of cultural heritage significance.

**Criteria A : historical association at local level**

The Slade Skysign is of importance at the local level for its historic associations with the garment industry which was a dominant force not only in the economy of the former City of Richmond but also contributed to the well being of the national economy.

**Criteria D: representative nature of object at local level**

*The Slade Skysign is of importance at the local level as a form of product advertising, which has become rare. The Slade sign is part of a continuum of this art form. The greatest collection of this type of sky sign is now found in the former City of Richmond and together the signs portray the industrial basis of the economy of Richmond and the limited albeit eye-catching variations which were possible in this art form.*