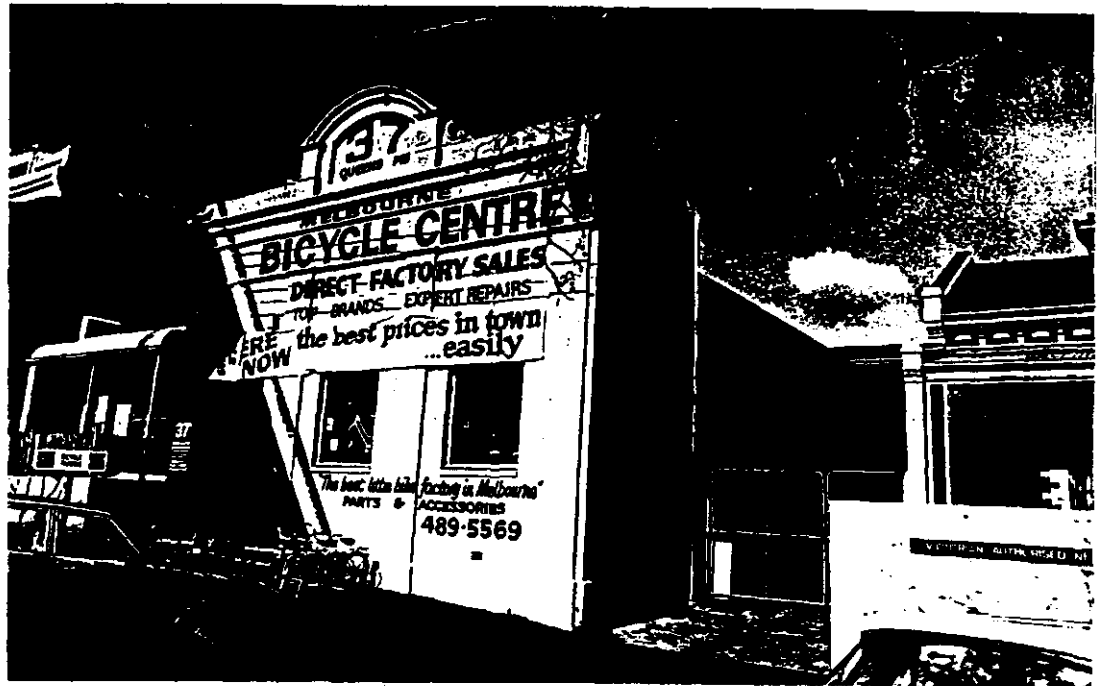


Building: Former Luton Hatworks
Address: 37 Queens Parade



Allotment Reference: Section 3, Lot 4
National Estate Register: -
Historic Buildings Council Register: -
National Trust Register: -
Location within Precinct: Clifton Hill Western Residential Precinct
Photo Date: August, 1988
Grantee: W. Gledhill
Original Owner: Edward Merchant
Present Owner:
Original Use: Straw hatworks
Present Use: Bicycle shop
Construction Date: post 1897

Architect:

Builder:

Description:

A single storeyed brick factory with stuccoed and pedimented front elevation with trabeated treatment. A two storeyed brick addition is at the rear.

Condition:

Good

Integrity:

Good

History:

In 1884 Edward Merchant, a straw hat maker owned 40' land on the south side of Heidelberg Road between Smith and Wellington Streets, on which he built a brick workshop in 1885, (1884, 1885, RB). This factory had been demolished by 1897, MMBW litho), the present building being erected subsequently. Merchant continued to own and operate the present factory in 1900, (1901 RB). It remained in operation in 1920 as the Luton Hat Factory.

Significance:

The former Luton Hatworks building recalls the importance of the hat manufacturing industry to Collingwood throughout the nineteenth and early to mid twentieth century. By 1891 Merchant's hatworks was one of eight hat factories in the city of which only two (Denton Hat Mills q.v.) survive.

Recommendations:

Recommended for planning scheme protection.

References:

Rate Books, Directories

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