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CITATION & HISTORY

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1941 (47 ")

1928

GWBPR 1926-40.

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GNBPR Garage added 1931

GNBPR Garage added 1931

1921-26 Tolar M. Josobs | Res | Th. Esp | 31.1.23.

Statement of Significance

#### REFERENCES

GWBPR 1926-40 1921-26 Seaton p. 202, 182

Sources of early photographs

# CITY OF GEELONG WEST

URBAN CONSERVATION STUDY BUILDING IDENTIFICATION FORM

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Architectural & Conservation Consultants

# CITY OF GEELONG WEST

URBAN CONSERVATION STUDY. BUILDING IDENTIFICATION FORM.

BUILDING ADDRESS

47 THE ESPLANADE

#### HISTORY

This residence appears to have been built for Maurice (Morris 2) Jacobs in 1923. A building permit was issued on 31.1.23. to the builder B.Murphy. In 1929 a billiard room was added by the builder, G.J.Newlands and in 1931 a garage was added. Mr. M.N.Jacobs and his wife appear to have resided there until at least 1941. It seems likely that M.N.Jacobs was the well known draper and former Mayor of Geelong. He is known to have lived on the Western Beach until he reached a very old age and that his extensive avaries and accompanying garden were open to the public at any time.

# DESCRIPTION

It is a two storey structure built of brick and substantially covered with rough ast. The hipped and gabled roof is clad in concrete tiles. The design has been considerably influenced by the Bungalow style which was just gaining in popularity when this house was built. It is certainly a clear break away from the Edwardian style which was popular in the first two decades of the twentieth century. The use of decorative elements is limited to the timber shingles on the gable-end of the upper floor. The complex intersection of various forms is dominated by the projecting gable and the resultant appearance is one of great mass. This is further emphasised by the use of buttresses. The low fence with squat piers and solid scolloped brickwork compliments the residence.

#### SIGNIFICANCE

Morris

47 The Esplanade was built for Maurice N. Jacobs who was probably the well known Geelong draper and former Mayor. The house is notable for its complex intersection of various forms, the dominant projecting gable and the resultant appearance of great mass. The design is quite unusual in Geelong West. It is of local significance.

## COLICY/RECOMMENDATIONS

G.R.P.S.

Restoration of the original colour scheme, particularly the wooden shingles, would greatly enhance the character of this building.

## REFERENCES

Geelong West Building Permit Register, 1921-26.

Sands and McDougall Directories, 1928, 1934, 1941.

G. Seaton, The Ashby Story-A History of Geelong West, Geelong West City Council, 1978, PP., 182,202.