

# CITY OF GEELONG WEST

URBAN CONSERVATION STUDY- BUILDING IDENTIFICATION FORM.

BUILDING ADDRESS *71 Elizabeth Street*

Type  
*shop*

Original Use  
*shop*

PRESENT BUILDING TITLE *N.A.*

EXISTING  
DESIGNATION

HBR

GBR

NER

GRPS

NATIONAL TRUST

Classified

Recorded

Reg. No.

—

—

—

*665*

—

—

CONSERVATION AREA  
No.

Name

*Ashby*

Survey Date *30.4.86*

Neg. File *044-004*

PERIOD

pre 1860

☒

1860 - 1879

☐

1880 - 1899

☐

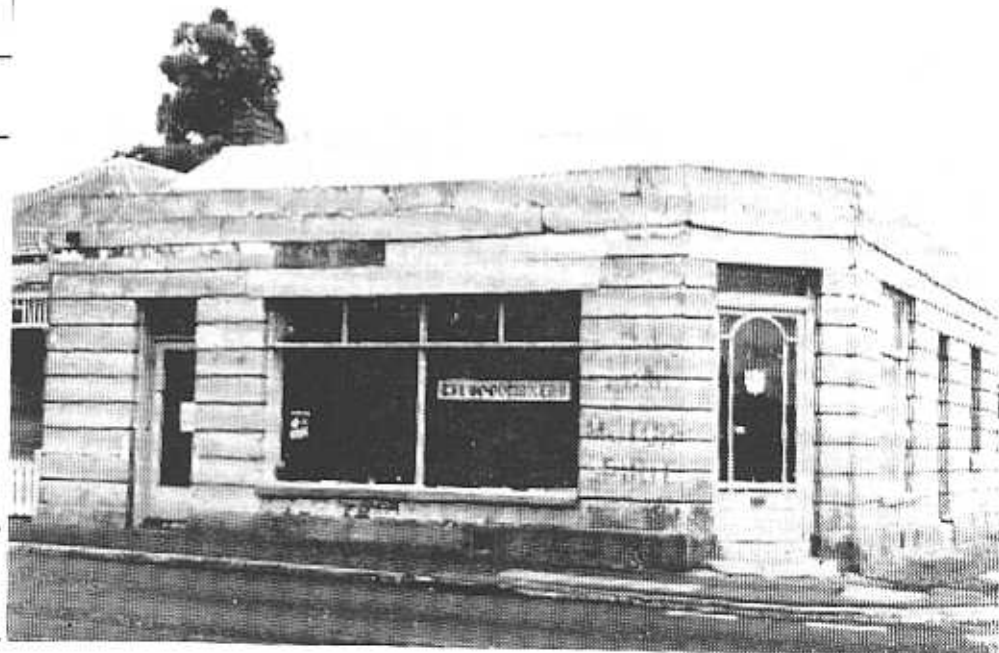
1900 - 1919

☐

1920 - 1939

☐

post 1940

☐


MATERIALS

walls *Barrabad sandstone* roof *corrugated iron*

CONSTRUCTION DATE *c. 1858* source *rate books*

SIGNIFICANT FEATURES

original materials

☒

early paint colour scheme or original unpainted finish

☒

ornamental wall detailing

☒

original doors, windows, hoods

☐

intact verandah / porch structure

☐

original parapet

☒

original roof form and finish

☒

original chimneys

☐

eaves, roof or gable decoration

☐

intact verandah decoration

☐

early fence

☐

early garden

☐

other prominent contributing elevations

☒
☐
☐

INTEGRITY RATING

excellent

☐

good

☐

fair

☒

poor

☐

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1986

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# CITY OF GEELONG WEST

URBAN CONSERVATION STUDY: BUILDING IDENTIFICATION FORM.

BUILDING ADDRESS

71 ELIZABETH STREET.

## HISTORY

The building on the south-west corner of Elizabeth and Waratah (formerly Queen Street) Streets, was, in 1858 a general store owned by James Oddy (Oddie) of Queen Street Kildare. James Oddy was a mason and storekeeper who came from Yorkshire arriving on the 'British Empire' in March 1853. The shop would have been well placed to catch the passing traffic heading north west to the gold fields, and presumably the business was a profitable one. In 1861 he is listed as an innkeeper in Elizabeth Street. The building has remained a shop for most of its life, throughout the 1920's and 30's as a grocer shop owned variously by Fred Stringer and Son, and West and Blackney.

## DESCRIPTION

The building is constructed of Barrabool sandstone which has been rendered in part and ruled with deeply rusticated ashlar coursing. The effect is similar to the rusticated ground floor detailing of many Renaissance Revival buildings. A variety of old advertising signs may be seen on the walls. The building sits on a bluestone foundation and has a simple parapet and an angled and recessed corner entrance. There appears to have been considerable alteration to the windows and doors as timber lintels have been roughly inserted over the large shop front window. The building form appears to be original.

## SIGNIFICANCE

A significant early reminder of commercial life in Geelong West from the Gold Rush until recent times, staying in continual use as a shop for over 120 years. An intact commercial building form with unusual wall treatment, possibly designed and built by the original owner and mason James Oddy. *It is of regional significance.*

## POLICY/RECOMMENDATIONS

National Estate Register, G.R.P.S.

Restoration of damaged stonework and more appropriate window joinery would greatly enhance the character of this building.

## REFERENCES

- Higgins Collection, Solicitor's Index, 563/1/4/1861.  
Sands and McDougall Directories, 1920, 1928, 1934.  
Wises' Post Office Directory, 1858.  
Villamanta Ward Rate Book, 1859-60.  
G.Seaton, The Ashby Story - A History of Geelong West, Geelong West City Council, 1978, p. 156.